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M.S. MANAGEMENT

MASTER OF SCIENCE IN MANAGEMENT

(eLearning Mode)

NEW *INFORMATION TECHNOLOGY MANAGEMENT CONCENTRATION*

M.S. (Management) program is designed to develop creative and analytical thinking and to inculcate innovative skills in new and semi-skilled entrepreneurs, corporate managers, and leaders, of all kinds of organizations: Profit or Non-profit, or Government, who needed to effectively manage their operations to accomplish its goals in the moderen dynamic environment. It also aims to develop management competencies required for implementation of innovative thinking and new ideas in business. Furthermore, it provides an understanding of the complexities and challenges of management of resources in the border-less knowledge economy.

ADMISSION REQUIREMENTS
To apply to M.S. (Management), a candidate must:
1. Earn a Bachelor's degree from an accredited institution
2. Show proficiency in English (TOEFL or IELTS scores) or take the English Admission Examination for Graduate Program conducted by the Graduate School of Advanced Technology Management

APPLICATION PROCEDURE
1. Complete an online application form at www.gradatm.au.edu
2. Submit required documents as indicated in the email from GSATM
3. Remit fees for interview

STUDY SYSTEM
- 1st Semester   : June - October
- 2nd Semester   : November-March
- Summer Semester : April-May (optional)

PROGRAM DURATION
A candidate may graduate in 1 years 4 months and may extend to a maximum of 5 academic years.

VENUE & CLASS HOURS
Study online at your own place

CONTACT INFORMATION:
GRADUATE SCHOOL OF ADVANCED TECHNOLOGY MANAGEMENT
Assumption University, Suvarnabhumi Campus
SCIT Center 9th Floor
Bangna-Trad Rd. KM.26,
Bang Sao Thong District
Samut Prakarn, Thailand, 10570

E-mail   : msmgt.el@gmail.com

Tel.   : (66) 02 723 2911
            : (66) 02 723 2915
Fax.   : (66) 02 723 2959

APPLY ONLINE:
www.gradatm.au.edu

PROGRAM BACKGROUND
M.S. (Management) is an online eLearning master's degree program in Management offered by Graduate School of Advanced Technology Management (GSATM), Assumption University. As of January 2020, The program has admitted more than 595 students from several countries, and more than 322 students have been graduated. The M.S. (Management) has received interests from a wide variety of occupations, such as flight attendants of various airlines, business owners and managers.

Students of M.S. (Management) study online through a web-based learning management system (LMS) on the Internet in virtual classrooms, from any location in the world that has Internet connection, and at any time that is convenient. Furthermore, a student can learn fast or slow at his own pace, repeat any lesson as many times required. Any required group assignments, exercises, quizzes, and tests are all done online through the Internet. Final examinations are proctored at the University or authorized testing centers in Thailand and abroad. The M.S. (Management) degree has received accreditation from the Ministry of Education of Thailand.

ADMISSION SCHEDULE

Schedule	Semester 1 June-October	Semester 2 November-March
Application deadline	Mid May	Mid October
Online English Test	February 1 - May 15	July 1 - October 15
Interview Examination	February 1 - May 15	July 1 - October 15
Admission Result (English + Interview)	March 1 - May 20	August 1 - October 20
Registration Period	May 1 - 25	October 15 - 25
Instruction beings (2nd week of)	June	November

CURRICULUM
Number of credits: 36 credits
All students are required to take all six required courses plus elective courses.

REQUIRED COURSES
MS6401	Organizational Management
MS6408	Marketing Management
MS6404	Managerial Economics
MS6405	Advanced Finance
MS6406	Business Management Strategy
MS6407	Research Methodology

CONCENTRATION: MANAGEMENT
MS6521	Human Resource Management
MS6522	Leadership and Interpersonal Dynamics
MS6526	Negotiation
MS6534	Information Communication Technology Management
MS6538	Business Ethics
MS6539	Quantitative Analysis for Management
MS6547	Customer Relationship Management
MS6550	Managerial Accounting
MS6560	Entrepreneurial Development
MS6561	Creating Business Sustainability

CONCENTRATION: INFORMATION TECHNOLOGY MANAGEMENT
MS 6571	Internet and eCommerce Technology
MS 6572	Management Information system
MS 6573	Knowledge Management
MS 6574	Management of Technology and Innovation
MS 6575	Business Intelligence, Analytics, and Data Science
MS 6576	Information and Cyber Security

ESTIMATED EXPENSES
Total Tuition and Fees for Thai Student (approx.)

Thesis Option	255,800 Baht (US$8,821)
Independent Study Option	251,300 Baht (US$8,666)

Total Tuition and Fees for Non-Thai Student (approx.)

Thesis Option	268,300 Baht (US$9,252)
Independent Study Option	263,800 Baht (US$9,097)

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*Tuition and Fees are subject to change without any prior notice. Tuition and Fees based on 4 semesters. Should students fail to complete the program within 4 semesters, additional fees must be applied.

Note : Tuition fee doesn't cover the Admission fee and Text books.

WHAT Will YOU GET?

Knowledge and Know-how
At GSATM, the quality of education is the primary focus above all other matters. It is the main focus to equip its graduates with all knowledge and skills they need to survive in the challenging and competitive environment.

This focus is accomplished through the new and up-to-date curriculum (revised every 2-3 years) and the highly competitive team of lecturers.

Life-Along Learning
With the help of technology, you can study without sacrificing your lifestyle and work. Students can easily manage their own study schedule.

Be part of AU Family
You will be part of a bigger family of Assumption University, enjoying the student and alumni network, all facilities, and the beautiful campuses.

IMPORTANT

The provisional information statements set forth in this catalog should not be construed as the basis of any contract between a student and this institution. As such Assumption University reserves the right to change any provision listed in this catalog, including, but not limited to academic requirements for graduation. Every effort through the Office of Graduate Studies, will be made to keep students advised of any such changes.

The University Registrar